



## SEASON OF GIVING CONTEST RULES

### **31 days; \$31,000**

Combined same-day receipts must total \$25 (before tax) to be eligible for one entry into the \$1000 a day giveaway. For every \$25 spent in one day, the customer will receive one entry that will also be used to automatically enter the Grand Prize Showcase draw. There is no limit to the number of entries.

Receipts must be taken to Guest Services (Street Level EAST) in Edmonton City Centre to be validated in order to be considered a qualifying purchase.

Shopping and receipt validation must take place on the same day and will only be eligible during the promotion period of November 18-December 18, 2020.

*Non-qualifying purchases include:*

- lottery/gaming
- parking
- online purchases
- purchases using gift cards
- returns or exchanges

### **Prizes**

\$1000 daily giveaway will be in the form of an Edmonton City Centre gift card to be spent only at ECC retailers. There is no expiry on the gift card.

Winners will be randomly selected the next morning on weekdays and on the following Monday for weekend purchases. Winners will be notified via email/phone call and will have 24 hours to respond with a confirmation that they will claim their prize. The prize must be picked up at Guest Services within 7 days of initial contact. The prize cannot be accepted on behalf of anyone else. The winner must come in person and ID will be verified by Guest Services. All winners must sign a release form and answer a skill testing question at Guest Services upon pick-up. Failure to abide by any of these rules will result in ECC redrawing a new winner. By accepting the prize you are acknowledging that ECC will announce your first name on their digital platforms. ECC will also take and share a photo of you and other daily winners once a week during the campaign period, with your permission.

### **Grand Prize Showcase - Value \$10,000**

All entries during the promotional period (November 18-December 18, 2020) will also be entered into the Grand Prize.

This prize consists of the following items:

Boulevard Diamonds – Freshwater pearl set (earrings & necklace)

Coles – 2021 Planner, Faux Fur Blanket, Reading Socks



CellTECH – Samsung J2 Dash phone

Delta by Marriott – Romance Package (1-night stay in a Luxury Suite, wine and chocolates)

EBX – Playstation 5

Jewels de Oro – Men's Ted Baker watch

John the Tailor – Men's silk tie

KFC - \$50 Gift Card

OPA! of Greece - \$50 Gift Card

Purdy's Chocolatier – JOY chocolate box and Hedgehog Baking Set

Ricki's – Women's jeans, sweater and 3pc ring set

Shoppers Drug Mart – Christian Dior Sauvage full-size perfume

Sportchek – GoPRO Hero8, Fitbit Versa 2 smartwatch, Powerbeats headphones, Gaiam yoga mat

Starbucks – Gift Basket

Suzy Shier – Women's sweater and leggings

The Source – Home Theatre Package (Samsung 55" Crystal 4K UHD Smart TV, Samsung sound bar and sub-woofer)

Vitamin Farm – 3 Gift Baskets with a variety of wellness products

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The Grand Prize winner will be randomly selected and notified on December 21, 2020. They will have 24 hours to respond and 7 days to pick up their prize from Edmonton City Centre. The winner must arrange transport for all items. By accepting the prize, the winner also accepts that ECC will announce their first name on their digital platforms along with a photo of them in front of the showcase.

*You must be an 18+ Canadian resident in order to be eligible to enter the Season of Giving contest.*

*Guest Services has the right to refuse entry or disqualify any participant that attempts to undermine, disrupt or otherwise affect the operation of the Season of Giving contest.*

**No Purchase Method**

A customer can request to enter the giveaway once during the promotion period (November 18-December 18, 2020) without making a purchase. One entry form can be requested at Guest Services and will require your contact information and consent.