

“THE ECC WILD CARD CONTEST”

EDMONTON CITY CENTRE (“ECC”)

CONTEST RULES

This contest (the “**Contest**”) is sponsored and operated by Oxford Properties Group (the “**Contest Sponsor**”). Manufacturers, distributors, suppliers, vendors, retailers or otherwise of Prizes (as defined below) are not sponsoring or operating the Contest.

ENTRY IN THE CONTEST AUTOMATICALLY (WITHOUT ANY OTHER ACTION OF ANY KIND BY ANY PERSON) AND IRREVOCABLY CONSTITUTES SUCH ENTRANT’S FULL AND UNCONDITIONAL ACCEPTANCE OF AND AGREEMENT TO BE LEGALLY BOUND BY THESE CONTEST RULES (THE “**CONTEST RULES**”).

WHEN THE CONTEST BEGINS AND FINISHES

1. Entry Period

The entry period for the Contest (the “**Entry Period**”) BEGINS on MONDAY MAY 13, 2019 at 10:00 AM MDT (MOUNTAIN DAYLIGHT TIME) and ENDS on FRIDAY MAY 31, 2019 at 8:00 PM MDT (MOUNTAIN DAYLIGHT TIME) (the “**Entry Closing Time**”).

2. Grand Prize Draw

The Grand Prize Draw is on WEDNESDAY JULY 3, 2019 AT 10:00 AM MDT (MOUNTAIN DAYLIGHT TIME) as further described in these Contest Rules.

3. Wild Card Gift Bag Selection

The Wild Card Gift Bag Selection BEGINS on SATURDAY JUNE 1, 2019 at 10:00 AM MDT (MOUNTAIN DAYLIGHT TIME) and ENDS on SUNDAY JUNE 16, 2019 at 5:00 PM MDT (MOUNTAIN DAYLIGHT TIME).

WHO IS ELIGIBLE AND NOT ELIGIBLE TO ENTER THE CONTEST

4. The Contest is open only to individuals (thereby excluding corporations, partnerships, trusts or any other persons other than individuals) who meet all of the following eligibility criteria:

- (a) the individual has reached the age of majority in such individual’s place of residence on the date the individual enters the Contest; and
- (b) if the individual has not reached the age of majority in such place of residence on the date the individual enters the Contest, if the individual is a Selected Entrant for the Grand Prize or presents a Wild Card Voucher during the Wild Card Gift Bag Selection Period, a parent or legal guardian of the individual accompanies the individual and completes and signs the Declaration of Eligibility and Release for and on behalf of the individual,

such individual being an “**Eligible Participant**”.

An employee or independent contractor of any retailer in any mall or shopping centre owned or operated by an Oxford Property (including the ECC) is an Eligible Participant (provided they meet the eligibility criteria above).

5. The Contest is not open to (and the following may not enter the Contest and are not eligible to enter the Contest):
- (a) a person other than an individual;
 - (b) an individual residing in the Province of Quebec;
 - (c) directors, officers, employees, independent contractors and agents (including, but not limited to, in connection with advertising, marketing or promotion) of the Contest Sponsor and any Oxford Property, all affiliates of any of the foregoing and the successors (including, but not limited to, by way of merger or amalgamation), assigns, executors and estate trustees of any of the foregoing; and
 - (d) any individual in the immediate family of any director, officer, employee, independent contractor or agent referred to in (c) (including, but not limited to, a mother, father, brother, sister, son, daughter, partner or spouse, including at common law),

each such ineligible person or individual, an “**Ineligible Participant**”.

- 6.
- (a) Whether an individual is an Eligible Participant or an Ineligible Participant shall be determined solely by the Contest Sponsor.
 - (b) If the Contest Sponsor determines an individual is an Eligible Participant but subsequently receives or obtains information or evidence that such individual is an Ineligible Participant, the Contest Sponsor may (in its sole determination) render such individual an Ineligible Participant (an “**Ineligible Participant Re-Determination**”). In the case of an Ineligible Participant Re-Determination, such individual shall return to the Contest Sponsor (or pay the Contest Sponsor the value of a Prize that was already used or redeemed), at such individual’s own cost and expense, all Prizes awarded to such individual under the Contest in the same amount, form, condition or otherwise that such individual received it.
 - (c) If the Contest Sponsor determines an individual is an Ineligible Participant but subsequently receives or obtains information or evidence that such individual is an Eligible Participant, the Contest Sponsor may (in its sole determination) render such individual an Eligible Participant.

HOW TO ENTER (PURCHASE METHOD AND NO PURCHASE METHOD)

7. Purchase Method

- (a) At any time during the Entry Period (i) spend at least \$100 before tax on one or more Qualifying Purchases AND (ii) present your receipt(s) to ECC Guest Services for validation by ECC Guest Services.
- (b) A “**Qualifying Purchase**” is:
 - (i) physically making a purchase at one or more ECC retailers at their location(s) in the ECC;
 - (ii) physically purchasing one or more ECC gift cards at ECC Guest Services at its location(s) in the ECC;
 - (iii) physically purchasing one or more gift cards from one or more ECC retailers at their location(s) in the ECC; and
 - (iv) one parking receipt, up to a maximum of \$20, from the ECC East Main Parkade (102A Ave between 100St and 101St), ECC West Main Parkade (103 St /102 St entrances) or ECC Bay Parkade (103 St entrance) (each a “**ECC Parkade**”).
- (c) The following are NOT a Qualifying Purchase:
 - (i) returns or exchanges;
 - (ii) purchases using gift cards;
 - (iii) online purchases;
 - (iv) a purchase from a retailer in the ECC but not from their location in the ECC;
 - (v) other ECC gift card promotions; and
 - (vi) parking at any parkade, lot or otherwise other than an ECC Parkade.
- (d) If your receipt(s) are validated by ECC Guest Services:
 - (i) for spending at least \$100 before tax (the “**\$100 Minimum**”):
 - (1) ECC Guest Services will present you with one “ECC Wild Card Voucher” (a “**Wild Card Voucher**”) if **ECC Guest Services has not already presented all of the Wild Card Vouchers to other Eligible Participants.** A Wild Card Voucher entitles you to one ECC Gift Card; and
 - (2) you will receive one entry (a “**Grand Prize Entry**”) in the Grand Prize Draw (such entry to be recorded by ECC Guest Services on your behalf); and
 - (ii) for each additional \$100 before tax spent over the \$100 Minimum you will receive one entry in the Grand Prize Draw (each such entry to be recorded by ECC Guest Services on your behalf).

EXAMPLE: if, during the Entry Period, an Eligible Participant spends and presents to ECC Guest Services receipts totalling \$1,000 before tax in Qualifying Purchases, the Eligible Participant will receive one Wild Card Voucher (if ECC Guest Services has not already presented all of the Wild Card Vouchers to other Eligible Participants) and 10 Grand Prize Draw Entries.

- (e) Limit one Wild Card Voucher per Eligible Participant (while supplies last). An Eligible Participant will only receive one Wild Card Voucher (while supplies last) regardless of how much over the \$100 Minimum Spend he or she spent.
- (f) There is no limit to the number of Grand Prize Entries an Eligible Participant can receive for the Grand Prize Draw.

8. No Purchase Method

- (a) At any time during the Entry Period, attend in person at ECC Guest Services in the ECC, request an "ECC Wild Card Contest Form" and complete, sign and submit the ECC Wild Card Contest Form in person to ECC Guest Services. ECC Guest Services will email you (at the email address on the ECC Wild Card Contest Form) within 48 hours of submission instructing you to attend in person at ECC Guest Services in the ECC to receive a Wild Card Voucher. Upon so attending ECC Guest Services in the ECC, ECC Guest Services will present you with one Wild Card Voucher **if ECC Guest Services has not already presented all of the Wild Card Vouchers to other Eligible Participants**. Whether or not you are presented a Wild Card Voucher, you will receive one Grand Prize Entry in the Grand Prize Draw (such entry to be recorded by ECC Guest Services on your behalf).
- (b) Limit one Wild Card Voucher per Eligible Participant (while supplies last). An Eligible Participant will only receive one Wild Card Voucher (while supplies last) regardless of how many times he or she requests a Wild Card Voucher.
- (c) Limit one Grand Prize Entry per Eligible Participant. An Eligible Participant will only receive one Grand Prize Entry regardless of how many times he or she requests a Grand Prize Entry.

9. Limited Number of Wild Card Vouchers

WHILE QUANTITIES LAST. THERE ARE ONLY 580 WILD CARD VOUCHERS. IF ECC GUEST SERVICES HAS ALREADY PRESENTED OR DELIVERED ALL OF THE WILD CARD VOUCHERS TO OTHER ELIGIBLE PARTICIPANTS UNDER SECTIONS 7 OR 8 OF THESE CONTEST RULES BEFORE THE ELIGIBLE PARTICIPANT PRESENTS ITS RECEIPT(S) UNDER SECTION 7 OR REQUESTS A WILD CARD VOUCHER UNDER SECTION 8, THE ELIGIBLE PARTICIPANT WILL NOT RECEIVE AND WILL NOT BE ENTITLED TO A WILD CARD VOUCHER, A WILD CARD GIFT BAG OR AN ECC GIFT CARD. THE CONTEST SPONSOR AND ALL RELEASEES SHALL NOT BE RESPONSIBLE OR LIABLE IN ANY MANNER OR FOR ANY AMOUNT TO AN ELIGIBLE PARTICIPANT WHO DOES NOT SO RECEIVE AND IS NOT SO ENTITLED AS SET OUT IN THIS SECTION.

PRIZES

- 10. The prizes (each a "Prize" and collectively the "Prizes") are:

- (a) one grand prize consisting of two (consecutive) nights' accommodation in a Fairmont Room at the Fairmont Jasper Park Lodge in Jasper, Alberta, two 60-minute spa treatments at the Fairmont Spa and valet parking (all to be used during such two nights' stay), valid from October 12, 2019 to May 17, 2020, with a total approximate value of \$1,600 (the "**Grand Prize**"); and
 - (b) 580 ECC gift cards that can be used to make a purchase at any ECC retailer at its location in the ECC (each an "**ECC Gift Card**" and collectively the "**ECC Gift Cards**") with a total value of \$10,000 comprised of:
 - (i) 10 ECC Gift Cards each with a value of \$100 (total value \$1,000);
 - (ii) 20 ECC Gift Cards each with a value of \$50 (total value \$1,000);
 - (iii) 25 ECC Gift Cards each with a value of \$40 (total value \$1,000);
 - (iv) 30 ECC Gift Cards each with a value of \$30 (total value \$900);
 - (v) 100 ECC Gift Cards each with a value of \$20 (total value \$2,000); and
 - (vi) 410 ECC Gift Cards each with a value of \$10 (total value \$4,100).
11. Each Prize must be accepted as awarded, is not transferrable and may not be converted into, substituted for or returned, exchanged or redeemed for cash, gift cards, reward points, a return, credit, reduction or discount on a prior or future purchase of goods or services or any other form or format other than the Prize in the form or format awarded.
12. Each Prize will only be awarded to, and must be claimed by, (a) the Eligible Participant named on the winning entry for such Prize, in the case of the Grand Prize and (b) the Eligible Participant who originally received the Wild Card Voucher from ECC Guest Services, in the case of an ECC Gift Card.
13. The Contest Sponsor may, in its sole discretion and without notice to an Eligible Participant or any other person, substitute any Prize with one of an equal or greater approximate value (including where a Prize is unavailable). The Grand Prize may not be exactly as described, illustrated or displayed. Each Eligible Participant must arrange for the collection, delivery, assembly, storage and use (as applicable) of its Prize at its own risk and expense.

ODDS OF WINNING

14. The odds of winning the Grand Prize depends on the number of Grand Prize Entries during the Entry Period and the number of Grand Prize Forfeitures. The odds of receiving a Wild Card Voucher depends on the number of Wild Card Vouchers presented or delivered to other Eligible Participants before being presented or delivered to you and the number of Wild Card Gift Bag Forfeitures. The odds of selecting a particular Wild Card Gift Bag or an ECC Gift Card of a particular amount depends on the number of Wild Card Gift Bags and ECC Gift cards selected by other Eligible Participants before being selected by you.

REGIONAL ALLOCATION

15. The Prizes are all allocated for the Province of Alberta.

GRAND PRIZE DRAW AND ECC GIFT CARD SELECTION

16. Grand Prize Draw

- (a) The draw for the Grand Prize (the “**Grand Prize Draw**”) will be held by the Contest Sponsor on WEDNESDAY JULY 3, 2019 AT 10:00 AM MDT (MOUNTAIN DAYLIGHT TIME) (the “**Grand Prize Draw Date**”).
- (b) The Contest Sponsor will randomly select from all of the Grand Prize Entries one (1) Grand Prize Entry (the “**Selected Entry**”). The name on the Selected Entry is the “**Selected Entrant**”. The Contest Sponsor will notify the Selected Entrant that it is the Selected Entrant by phone and email using the contact details on the Selected Entry.
- (c) To be declared the winner of the Grand Prize, the Selected Entrant must, before 12:00 PM (NOON) MDT (MOUNTAIN DAYLIGHT TIME) on WEDNESDAY JULY 10, 2019 (the “**Grand Prize Declaration Deadline**”) (being the date that is seven days after the Grand Prize Draw Date):
 - (i) in person at ECC Guest Services in the ECC, complete and sign a Declaration of Eligibility and Release; and
 - (ii) in person at ECC Guest Services in the ECC, provide evidence satisfactory to ECC Guest Services (in its sole discretion) in support of the Declaration of Eligibility and Release including, but not limited to, a copy of photo identification.

If the Selected Entrant did not reach the age of majority in its place of residence on the date the Selected Entrant entered the Contest, the Selected Entrant must be accompanied by a parent or legal guardian of the Selected Entrant and the parent or legal guardian must complete and sign the Declaration of Eligibility and Release for and on behalf of the Selected Entrant.

IF THE SELECTED ENTRANT (AND ITS PARENT OR LEGAL GUARDIAN AS APPLICABLE) DOES NOT COMPLY WITH THESE REQUIREMENTS BEFORE THE GRAND PRIZE DECLARATION DEADLINE THE SELECTED ENTRANT AUTOMATICALLY FORFEITS THE GRAND PRIZE (A “**GRAND PRIZE FORFEITURE**”) AND SECTION 20 OF THESE CONTEST RULES SHALL APPLY.

17. Wild Card Gift Bag Selection

- (a) If, at any time during the Wild Card Gift Bag Selection Period:
 - (i) in person at ECC Guest Services in the ECC, an Eligible Participant presents the Wild Card Voucher the Eligible Participant received from ECC Guest Services;
 - (ii) in person at ECC Guest Services in the ECC, the Eligible Participant completes and signs a Declaration of Eligibility and Release; and
 - (iii) in person at ECC Guest Services in the ECC, provide evidence satisfactory to ECC Guest Services (in its sole discretion) in support of the Declaration of Eligibility and Release including, but not limited to, a copy of photo identification,

the Eligible Participant may, at such time, randomly select a gift bag (a ("**Wild Card Gift Bag**") from ECC Guest Services (the "**Wild Card Gift Bag Selection**"). At the start of the Wild Card Gift Bag Selection Period, there will be 580 Wild Card Gift Bags each containing an ECC Gift Card.

The "**Wild Card Gift Bag Selection Period**" BEGINS on SATURDAY JUNE 1, 2019 at 10:00 AM MDT (MOUNTAIN DAYLIGHT TIME) and ENDS on SUNDAY JUNE 16, 2019 at 5:00 PM MDT (MOUNTAIN DAYLIGHT TIME) (THE "**WILD CARD GIFT BAG SELECTION DEADLINE**").

If the Eligible Participant did not reach the age of majority in Alberta on the date the Eligible Participant entered the Contest, the Eligible Participant must be accompanied by a parent or legal guardian of the Eligible Participant and the parent or legal guardian must complete and sign the Declaration of Eligibility and Release for and on behalf of the Eligible Participant.

IF AN ELIGIBLE PARTICIPANT (AND ITS PARENT OR LEGAL GUARDIAN AS APPLICABLE) DOES NOT COMPLY WITH THESE REQUIREMENTS BEFORE THE WILD CARD GIFT BAG SELECTION DEADLINE THE ELIGIBLE PARTICIPANT AUTOMATICALLY FORFEITS ITS ENTITLEMENT TO SELECT A WILD CARD GIFT BAG AND THEREBY AN ECC GIFT CARD (A "**WILD CARD GIFT BAG FORFEITURE**") AND SECTION 21 OF THESE CONTEST RULES SHALL APPLY.

- (b) Each Wild Card Gift Bag will contain one ECC Gift Card of a value from \$10 to \$100 which ECC Gift Card is thereby awarded to the Eligible Participant. The ECC Gift Card may be used by the Eligible Participant at any ECC retailer at its location in the ECC.
- (c) An Eligible Participant is only entitled to the ECC Gift Card in the Wild Card Gift Bag that the Eligible Participant randomly selects. The Eligible Participant is not entitled to another Wild Card Gift Bag or another ECC Gift Card.

DECLARATION OF ELIGIBILITY AND RELEASE

18. The "**Declaration of Eligibility and Release**" shall be in the form provided by ECC Guest Services and shall, among other things, release the Contest Sponsor and OPGI Management Limited Partnership (each an "**Oxford Property**" and collectively the "**Oxford Properties**"), all affiliates of any of the foregoing, all shareholders, partners (in the case of partnerships), trusts, trustees, directors, officers, employees, independent contractors and agents (including, but not limited to, in connection with advertising, marketing or promotion) of any of the foregoing, and the successors (including, but not limited to, by way of merger or amalgamation), assigns, executors and estate trustees of any of the foregoing, in each case from any and all liability or indemnity for any direct or indirect claims, damages, loss, costs or expenses incurred, arising from, in connection with or related to entering or not entering the Contest, being an Eligible Participant or Ineligible Participant, an Ineligible Participant Re-Determination, a Grand Prize Entry, the Grand Prize Draw, the Grand Prize, a Grand Prize Forfeiture, a Wild Card Voucher, the Wild Card Gift Bag Selection, a Wild Card Gift Bag, an ECC Gift Card (including not selecting a Wild Card Gift Bag containing an ECC Gift Card of a particular value) and a Wild Card Gift Bag Forfeiture and the acceptance, delivery, loss, misuse, damage, collection, receipt, assembly, testing, use, merchantability, storage, sale, lease, transfer or gift (in each case whether authorized or permitted under these Contest Rules or not) of

any Prize (the “**Release**” and each person being released is a “**Releasee**” and collectively the “**Releasees**”).

19. The Declaration of Eligibility and Release will also include:
- (a) a declaration that the Eligible Participant was an Eligible Participant at all times during the Entry Period, the Wild Card Gift Bag Selection Period and the Grand Prize Draw Date;
 - (b) confirmation that, in the case of a Wild Card Voucher, the Eligible Participant was the original recipient of the Wild Card Voucher given or delivered by ECC Guest Services and that the Wild Card Voucher was not transferred to the Eligible Participant by another person;
 - (c) a skill-testing question which must be correctly answered; and
 - (d) a complete release of Facebook, Instagram, Twitter and any other applicable social media platform.

FORFEITURE

20. In the case of a Grand Prize Forfeiture, as soon as possible:
- (a) the Contest Sponsor will conduct another Grand Prize Draw, at such time and place as it determines, for the Grand Prize, by randomly selecting from the remaining Grand Prize Entries (excluding the forfeited Selected Entry);
 - (b) if the entry randomly selected by the Contest Sponsor in section 20(a) of these Contest Rules is in the name of a Selected Entrant who was the subject of a Grand Prize Forfeiture, such entry shall be discarded and the Contest Sponsor will conduct another Grand Prize Draw in accordance with section 20(a) and (b) of these Contest Rules *mutatis mutandis* (with all necessary changes);
 - (c) sections 16 and 18 of these Contest Rules shall apply *mutatis mutandis* (with all necessary changes); and
 - (d) such additional draws shall be conducted by the Contest Sponsor and sections 16, 18 and 20 of these Contest Rules shall apply *mutatis mutandis* (with all necessary changes) until there is no Grand Prize Forfeiture.
21. In the case of a Wild Card Gift Bag Forfeiture:
- (a) the Contest Sponsor will remove the related Wild Card Voucher from the Contest; and
 - (b) all Wild Card Gift Bags remaining with ECC Guest Services (and not selected by Eligible Participants) immediately after the Wild Card Gift Bag Selection Deadline will be removed by the Contest Sponsor from the Contest.

SOCIAL MEDIA

22. The Contest is not sponsored by, endorsed by, administered by or associated with Facebook, Instagram, Twitter or any other social media platform (each a “**Social Media**”).

Platform”). Each Eligible Participant and Ineligible Participant shall comply with the privacy policies and terms of service of each Social Media Platform. Each Eligible Participant and Ineligible Participant hereby irrevocably acknowledge the foregoing.

23. Each Eligible Participant and Ineligible Participant shall not, on any Social Media Platform, in connection with the Contest, (a) inaccurately or unreasonably tag, like, dislike or share any content or encourage any person or user to do any of the foregoing (including, but not limited to, encouraging any person to tag himself or herself in a photo if he or she is not in the photo) or (b) post two or more of the same or substantially same message, post, tweet, update or link.
24. Each Eligible Participant and Ineligible Participant shall, on any Social Media Platform, in connection with the Contest, (a) include an “@reply” to the Contest Sponsor in any update and (b) use topics relevant to the Contest such as, but not limited to, “[CONTEST NAME]”.

APPLICATION OF LAWS

25. As set out above, by entering the Contest, an Eligible Participant agrees to abide by these Contest Rules. This Contest is subject to all applicable federal, provincial (**excluding Quebec – Quebec residents are Ineligible Participants**), territorial and municipal laws and is void where prohibited by law. The decisions of the Contest Sponsor with respect to all aspects of the Contest and these Contest Rules are final and binding without any right of appeal.

NO LIABILITY OF CONTEST SPONSOR AND ANY RELEASEE

26. The Contest Sponsor may withdraw, change, suspend or cancel the Contest in any way, without prior notice to any person, in the event of an error, technical problem or failure, computer virus (or the like), privacy breach, unauthorized intervention, fraud or any other occurrence or event beyond the reasonable control of the Contest Sponsor (in its sole discretion) that interferes with the operation of the Contest as contemplated by the Contest Rules. Any such withdrawal, change, suspension or cancellation will be posted on the website and/or social media account of the Contest Sponsor and/or Oxford Properties. The Contest Sponsor shall not be required to disclose any information other than such withdrawal, change, suspension or cancellation and, for greater certainty, shall not be required to disclose the reasons, occurrences or events for any of the foregoing. The Releasees shall not be liable to any person (including any Eligible Participant) or required to indemnify any person (including any Eligible Participant) for any direct or indirect claims, damages, loss, costs or expenses incurred as a result of, arising from or in connection with any of the foregoing.
27. The Releasees shall not be liable for (a) any interruption to or failure of any website or social media account or platform prior to, during and after the Contest and any draw, (b) erroneous, damaged, destroyed, lost, late, incomplete, illegible, inappropriate, incorrectly addressed or misdirected entries, (c) a technical malfunction or other problem relating to computers, servers, access providers, computer equipment or software, (d) the failure of an entry to be received by the Contest Sponsor or (e) any difficulty or inability of any person in downloading, streaming or otherwise accessing or viewing the Contest. The Releasees shall not be liable to any person (including any Eligible Participant) or required to indemnify any person (including any Eligible Participant) for any direct or indirect claims,

damages, loss, costs or expenses incurred as a result of, arising from or in connection with any of the foregoing.

CONSENT TO PERSONAL INFORMATION AND PRIVACY

28. By entering (or attempting to enter) the Contest (a) all entries become the sole property of the Contest Sponsor, (b) each winner or recipient of a Prize permits and consents to the Contest Sponsor taking a picture of him or her and posting, publishing or otherwise displaying such picture and his or her social media account(s) handle(s) (and name if he or she provides his or her express consent to the Contest Sponsor in the case of his or her name) on any website, social media account, physical display or otherwise of the Contest Sponsor (all without any compensation from or other liability or obligation by the Contest Sponsor, an Oxford Property or any Releasee) and (c) each Eligible Participant and Ineligible Participant permits and consents to the Contest Sponsor receiving, storing, sharing, disclosing and using (1) any and all personal information (including names, email addresses and telephone numbers) provided by an Eligible Participant or Ineligible Participant during the entry or administration of the Contest to the Contest Sponsor or ECC Guest Services (including in the course of obtaining or requesting a Wild Card Voucher or Grand Prize Entry) and (2) any and all purchase information listed on or derived from the receipts presented by an Eligible Participant or Ineligible Participant to ECC Guest Services (including the names of the retailers in the ECC where a purchase was made, the description of the purchases, the dollar amount of the purchases and when the purchases were made) for the purpose of (w) administering the Contest, (x) general and specific analytics, advertising and marketing (including but not limited to the Contest), (y) sending an Eligible Participant and Ineligible Participant commercial electronic messages of a marketing and promotional nature and (z) for any other purpose which an Eligible Participant or Ineligible Participant may otherwise expressly agree. For further information, the Contest Sponsor's privacy policy (as amended from time to time) is available at <https://www.oxfordproperties.com/corp/en/oxford-properties/privacy-policy/>.

DISQUALIFICATION

29. In addition to as set out in these Contest Rules, all entries are subject to verification by the Contest Sponsor at any time and for any reason in the Contest Sponsor's sole discretion. Failure to provide such verification to the satisfaction of the Contest Sponsor in a timely manner may result in disqualification and forfeiture of any Prize in the sole discretion of the Contest Sponsor.
30. Any attempt or suspected attempt (and whether successful or unsuccessful) by an Eligible Participant or Ineligible Participant to undermine, disrupt or otherwise affect the operation of the Contest or the Contest Rules and using robotic, automatic, programmed or the like or illegal means to do any of the foregoing (a) shall result in the disqualification of the Eligible Participant and forfeiture of any Prize, (b) the Contest Sponsor and the other Releasees may seek remedies and damages to the fullest extent permitted by law and (c) the Contest Sponsor and the other Releasees shall not be liable to or required to indemnify any person (including any Eligible Participant) for any direct or indirect claims, damages, loss, costs or expenses incurred as a result of, arising from or in connection with any of the foregoing.